



The next
generation
of the patient
financing
experience
starts now.

CareCredit Direct:[™] the new all-digital, all-in-one solution that puts financing directly at the patient or client's fingertips.

Versatile for your practice.

- Web-based software you can install on a patient- or client-dedicated PC or tablet.
- Customize the promotional financing options you'd like to offer and set the minimum transaction amounts.

Streamlined for your team.

- No need to manage the application process, share credit decisions or keep signed applications.
- Completely self-guided by the patient or client so your team can focus on providing care, not talking about financing.
- Simply provide the patient or client with the latest paper CareCredit application so they have a current copy of the terms and conditions.

Friendly for patients or clients.

- Intuitive and simple to navigate.
- Private and secure – financial information is shared directly with CareCredit; no personal data is stored on the device.

Direct access to financing and care.*

- Patients and clients can learn about, calculate monthly payments and apply for the CareCredit credit card all on their own and get an instant credit decision.
- Once approved, they can use their card the same day for transactions of any size.*
- They can choose from promotional financing options you accept to pay for the care they want or need without leaving your practice.

Go to **carecredit.com/direct** to learn more and install today.

*Subject to credit approval. For practices in New York, other than veterinary or vision care providers, patients/clients have the right to a refund to their CareCredit account for transaction amounts greater than \$1,000 that occur within three days of the application being submitted. All other transactions are subject to the terms of the individual provider's refund policy.

 **CareCredit**[®]
Making care possible...today.

3 Simple Steps to Get Started Today!

- 1 **Install** on a patient- or client-dedicated PC or tablet in your practice.
- 2 **Customize** your practice settings (Merchant ID , ZIP code and CareCredit Pro user name required).
- 3 **Ask patients or clients to apply today!**

carecredit.com/direct



Once installed, put it into action:



Display in reception or waiting area so they can apply before their appointment.



Place on a PC in a consultation room so they can learn and apply in private.

Questions?

Visit carecredit.com/direct or call 800-859-9975.

 **CareCredit**[®]
Making care possible...today.

Need an iPad® for CareCredit Direct™?

We've partnered with PC Mall to offer an affordable bundle for your office.

iPad Air 2® with LaunchPort BaseStation

- iPad Air 2 - WiFi, 16GB Silver†
- LaunchPort case and stand
- 3 year service plan included
- Dedicated phone support
- CareCredit will send you a replacement device if something should falter or break
(The first replacement is free. Subsequent requests will be subject to review.)



Monthly Program Fee*

\$9.95 + **90-Day Free Trial!****
month

Accessories

Already have an iPad? Purchase a charging station and stand to display your device. Compatible with iPad Air, Air 2 or Pro.



LaunchPort BaseStation \$95

- **Always charged** and without wires or fuss. Just place your iPad onto the station in any orientation.
- **Effortlessly mounts** your iPad-in-sleeve to the base station with an array of magnets.
- **Protective sleeve** is elegant and form fitting and protects against the accidental drop or nudge.



iPort Charge Case & Stand \$65

- **Charge stand** adjusts to three different mounting angles.
- **Protective case** protects iPad from the bustle in your office and the accidental drop or nudge.

* Offer valid on 36-month lease of equipment ordered by June 30, 2017. After a free three-month trial period, the net amount of the Monthly Program Fee will be \$9.95 per month for the remaining 33 months of the program term (lessee's account will be debited the normal monthly program fee of \$24.60 and credited back \$14.65 each of the 33 months). Orders received after June 30, 2017 are not eligible for the \$14.65 credit. iPad must be returned after 36 months. Charges will continue until device is returned. See Product Use Agreement for full terms and conditions of Program Fee Option.

** CareCredit will send you a tablet to use (CareCredit or its third party provider will retain ownership over the device). No payment is due for the first 3 months of the Monthly Program Fee term. After that, on a monthly basis the bank account CareCredit has on file for your practice will be debited the Monthly Program Fee. Term of use is 36 months, including the 3 month free trial period.

† iPad and iPad Air 2 are registered trademarks of Apple Inc.

For more information or to order your iPad today
visit: **carecredit.com/direct**

